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# 2025 Bowness Stampede Parade & Breakfast Meeting

Tuesday, 01.28.2025 @ 7:00PM

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## Attendees


The Bowness Ratepayers Scout & Guide Hall Association  
The Bowness Lions Club  
Representative from Bowness Community Association  
Various Community Members & Volunteers

## Agenda

### Welcome & Introductions

### New Business

1. Event Overview (5 min)
    - a. Event Goals & Objectives (for any new-comers)
    - b. Thank the Bowness Lions for years of dedication and work
  2. Key Details - Saturday July 5, 2025 (5 min)
    - a. Time Schedule - Parade, Breakfast, Prep, Music, Cleanup?
    - b. Expected attendance - 5000?
  3. Preliminary Logistics Coordination (This is a preliminary list for the initial meeting) (30-40 min)
    - a. Road Blockades/Emergency Services Coordination
    - b. Coordination with Bowness 'Mall' for Breakfast location
    - c. Parade Management - Entrants & event flow
      - i. Parade Marshall Nominations (Publicly?)
      - ii. Do we require entrants to register?
      - iii. How do we secure show bands?
    - d. Breakfast Prep (Coordinate Supplies, food and resources)
    - e. Breakfast Set-up (day-of)
    - f. Breakfast - Event (including Music)
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- g. Breakfast Take-down
    - h. City of Calgary coordination/approvals/permits
  - 4. Financial Conversations (10 min)
    - a. Funding Sources (Bowness Merchants, Public Donations, entrants?)
    - b. Preliminary Budget preparations
  - 5. Marketing and Promotion (5 min)
    - a. Logo/Brand Creation and Marketing materials
    - b. Sources for Marketing (Ratepayer Website, Bowesn'er, public boards etc.)
  - 6. Vendor Management (10 min)
    - a. Who have we worked with in the past?
      - i. Porta Potties, Garbage Cans, Food Suppliers etc.
    - b. Are the Bowness Lions open to being a vendor for the grills?
  - 7. Contingency Planning (5 min)
    - a. Discussion of potential issues (weather, no-show vendors).
    - b. Any stories or past experiences of things 'gone wrong' that we should discuss.

## Action Items

- 1. Review any tasks or assignments delegated
- 2. Create a draft time-line for tasks
- 3. Schedule next/follow-up meeting (or smaller sub-committee meetings)
- 4. New Business for next meeting(s)
  - a. Volunteer Coordination (Day of)
  - b. Secure and update on Vendors
  - c. Donation Campaign

## Adjournment